



# engagement enjoyment learning



## Engaging experiential events

High impact events for teams, organisations and communities

### The problem we help you to solve

Traditional events can be dull. Creative ones can be too whacky to be useful. The challenge is how really to engage a large audience, so that there is high energy and real learning on your most important learning or change theme. We have found a way to do this.

### The audience leads

We create events, both small and large, which use characters and improvised stories to bring a learning theme to life. When an audience connects with the central character in a story, it is drawn into the story, especially if the narrative mirrors their own experience in their own culture. Once involved audience members can take control of the action, interacting with the characters and making the whole experience unique and personalised – in short it becomes their own project. This process invites the taking of responsibility. And then

learning comes more easily. We find it needs less theory and we like to dispense with PowerPoint, trusting people more to find their own value in the experience. In short, we create the environment, the audience leads the conversation.

### Co-design

Our events are purpose-designed and put together quickly and cost-effectively. You bring the learning theme, your desired outcomes and your first ideas. Then we design it together, and we lead delivery for you.

### Who we are

We bring an odd mix: People skills, leadership, projects and change, professional acting, writing, directing and improvisation, with a touch of comedy. For each theme an expert facilitator leads the event and drives the content.

Anchor BBC Bombardier British Red Cross BSkyB Cooperative DHL  
EBay EDF Friends Life Highways Agency HMGCC Infineum  
Leaseplan TFL Nationwide NPL NHS Oxford Instruments  
Royal London Sellafield Virgin Media Serco Shropshire CC  
Suffolk CC Thales Virgin Media Welsh Assembly Yorkshire Water

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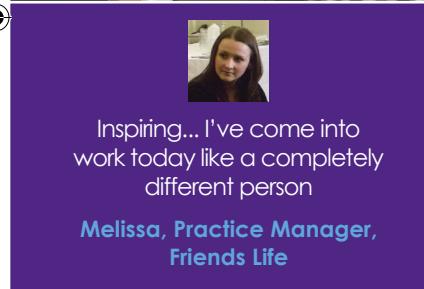
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Frustrating, uncomfortable, challenging... brilliant!  
**Sarah, Director Strategic Programmes, BSkyB**



Inspiring... I've come into work today like a completely different person

**Melissa, Practice Manager, Friends Life**



Relationships Leadership Change Stakeholders Trust Gender  
Consulting Customers Partnering Safety Culture Collaboration  
Conversations Ethics Diversity conflict Authenticity

or your own chosen theme

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